The
Business
of events — 2019

POWERING GROWTH

SPONSORSHIP PROSPECTUS

THEBUSINESSOFEVENTS.COM.AU

2019

ACTIONABLE IDEAS | UNLOCKING CREATIVITY | TRANSFORMATIONAL EXPERIENCES

Be Ready.

The Business of Events (TBOE) is the newest conference for the events industry.

With the theme Powering Growth, the conference will discuss issues and developments that impact the events industry and identify how these need to be addressed to ensure the both business and broader industry can continue to grow both short and long term.

Attendees can look forward to two days of internationally acclaimed keynote speakers; activity based workshops, campfire discussions and highly targeted networking.

Partner with us.

Position your brand in front of an audience of middle and senior management directly engaged in the business of events; campfire sessions, activity based workshops and highly targeted networking are among just some of what we can discuss.

PLATINUM SPONSOR

SPONSORED BY ENCORE A Freeman Company

$19,500 + GST

(One Available)

- Branding as a Platinum Sponsor on all outbound communications
- Acknowledgement as a Platinum Sponsor during conference opening, prior to the opening keynote address
- Opportunity to introduce an International Keynote
- Logo recognition on all conference holding slides
- Logo recognition on the front cover of the conference program
- Leader board banner on the event website (on rotation with gold and silver sponsor)
- Logo recognition on the conference website with logo, link and a 300-word company profile
- One piece of promotional material placed in delegate folios
- Dedicated eDM to registered delegates pre-conference including logo, link to sponsors website and 300 words of text
- Exhibition booth during morning and afternoon tea, business lunch and networking drinks
- Complimentary conference passes for up to four representatives.

GOLD SPONSOR

$14,000 + GST

(One Available)

- Branding as a Gold Sponsor on all outbound communications
- Opportunity to introduce a plenary session
- Logo recognition on delegate lanyards and badges
- Logo recognition on the inside cover of the conference program
- Lead feature in eDM to registered delegates prior to the conference including logo, link to sponsors website and 300 words of text
- Leader board banner on the event website (on rotation with platinum and silver sponsor)
- Recognition on the conference website with logo, link and a 300-word company profile
- One piece of promotional material placed in delegate folios
- Exhibition booth during morning and afternoon tea, business lunch and networking drinks
- Complimentary conference passes for up to four representatives.

SILVER SPONSOR

$9,000 + GST

(Two Available)

- Branding as a Silver Sponsor on all outbound communications
- One piece of promotional material placed in delegate folios
- Leader board banner on the event website (on rotation with platinum and gold sponsor)
- Logo recognition in the conference program
- Inclusion in eDM to registered delegates prior to the conference including logo, link to sponsors website and 300 words of text
- Recognition on the conference website with logo, link and a 300-word company profile
- Exhibition booth during morning and afternoon tea, business lunch and networking drinks
- Complimentary conference passes for two representatives.

BRONZE SPONSOR

$6,000 + GST

(Four Available)

- Branding as a bronze sponsor on all outbound communications
- Logo recognition in the conference program
- Recognition on the conference website with logo, link and a 300-word company profile
- Exhibition booth during morning and afternoon tea, business lunch and networking drinks
- One complimentary conference pass for one representative.

NETWORKING DRINKS SPONSOR

$8,000 + GST

(One Available)

- Exclusive naming rights to the networking drinks at the end of day one
- Opportunity to gift delegates
- Opportunity to supply branding and promotional materials
- Recognition on the conference website with logo, link and a 300-word company profile
- Complimentary conference passes for two representatives.

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Get in touch.

Want to get the right people in front of your brand? Then speak to us today.

SPEAK TO US

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